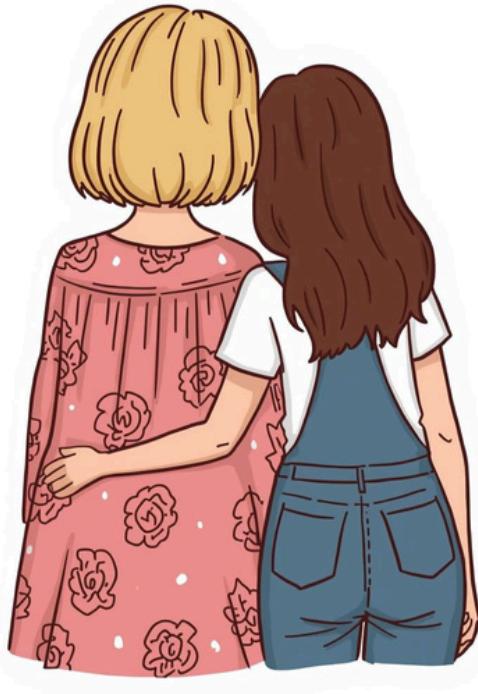




SO YOU HAVE A
HOME TO CLEAR



WE ARE HERE TO HELP

Thank you for reaching out to us.

We are a Mother-Daughter partnership who started Treasures Untold to help those in your exact situation. We have been antiquing and yard-sale shopping for a combined 100 years and appreciate the excitement and joy that comes from a one-of-a-kind item finding itself delighting a new home. We are hardworking entrepreneurs who saw a need to have the estate liquidation process become more compassionate, eco-friendly, and as organized and efficient as possible.

Our customers and former clients know the difference that a Treasures Untold sale provides to your transition process.

TRANSITIONING A HOME IS EMOTIONAL

We understand this is a complicated time for you and your family.

Whether you are preparing a family member for a significant move or you are a family member learning how to navigate without your loved one here by your side, the seemingly simple act of clearing out their belongings can become overwhelming. The contents of this home hold abundant sentimental value, as well as material value that can support the transition process.

We hope our process can provide you peace of mind.

TRANSITIONING A HOME IS EXPENSIVE

During this difficult period of life, time will continue to be a precious commodity.

With every passing week and month, a vacant home will continue to accrue expenses - from utilities, property taxes, mortgage payments, landscaping, etc. You may even feel like you need to have your belongings hauled away to the landfill in order to move your process along quickly, only to be met with an astronomical hauling bid that you do not want to front out of pocket.

We hope our process can be more efficient than doing this on your own.

THE TREASURES

We handle each of our sales with love and care and are so honored that you have welcomed us into your life during this time. Our service is meant to provide you with a **start to finish solution** to preparing your home for its new purpose - all without any up-front financial obligation.

PRISTINE PREPARATION

In the weeks leading up to your estate sale, our team will dive in full force:

- HAULING - we will determine if any items are unsellable or unsafe to have on premises during a sale, and have them safely disposed of
- RESEARCHING - we will tap into our years of expertise to ensure we know what your items can best sell for, and if we come across specialty items out of our wheelhouse we will call in experts to guide us on value
- ORGANIZING - no matter the current state of your belongings, we will arrange and rearrange as needed so that they are presented in the nicest way for shoppers to browse
- MARKETING - we will tap into our network of collectors, and advertise far and wide for new contacts to make sure that we are building maximum anticipation for your sale. Our shoppers come from hours around and show up bright and early to find their new treasures

UNTOLD WAY

EXCITING EVENTS

On the weekend of your sale, we will cover everything needed to run a successful sales event:

- PROFESSIONAL SIGNAGE: we understand the value of effective advertising and will provide pole signs, flyers, sandwichboards, and whatever else we can to drive customers to our location
- SUPPLIES AND RENTALS: we will provide all needed tables, chairs, pop-ups, shopping bags, credit card reader, etc. to make sure we can accommodate all shoppers and all anticipated weather situations
- STAFFING: we will run the sale with as many staff members as needed, to ensure that all customers have sufficient help shopping, lifting furniture, and staying safe on your property.

COMFORTING CLOSURE

Inevitably after our sale ends, we will have some items remaining that have not found buyers. Our team will properly dispose of all leftovers, finding appropriate donation locations for as many items as possible and hauling away everything else.

We work with many non-profits who are thankful to receive linens, books, clothing, and household goods. Our goal is avoid as much as possible going to the landfill. When we are finished your home will be clear and ready for final cleaning.

YOUR HOME LIES ON A SPECTRUM

The 'typical' home nowadays could be described as a 3 bedroom, 2 bath, single-story home with modest modern furnishings and a moderate amount of personal belongings.



However - some homes in this stage of their life are larger, have older and more rare furnishings, and have built up a higher than usual level of personal belongings.



THESE SALES MIGHT LOOK VERY DIFFERENT

Our average sales **BREAK EVEN**, where the costs of our preparation, event, and clean up are covered completely by the proceeds of the sale itself.



In special cases, we may anticipate proceeds above and beyond the expense of our services. In these cases we are able to **PROVIDE AN UP FRONT BUYOUT** to our client families.



In either situation, you will **NEVER PAY A PENNY OUT OF POCKET** for hiring us.

WE PROVIDE TRANSPARENCY

After our initial walk-through consultation, we will provide you our work proposal and discuss with you the best options for your unique situation. We will always be clear and honest with you during the entire agreement process.

EXAMPLE SITUATIONS + POSSIBLE PROPOSALS

	Home #1	Home #2	Home #3
	Mostly clear home, some furniture and outdoor supplies.	Typical modern furnishings, moderately full	Lots of antiques & furniture, very full, specialty collectibles
Prep Phase			
Waste/unsellable item haul	\$0	\$400	\$800
Organization/cleaning (\$20/hour)	\$800	\$1,600	\$3,200
Research/appraisals (\$50/hour)	\$150	\$150	\$300
Marketing/Advertisements	\$100	\$100	\$200
total Prep costs	\$1,050	\$2,250	\$4,500
Event Phase			
Professional Signage	\$100	\$100	\$150
Supplies (tables, tents, cc machine)	\$200	\$200	\$200
Staff (\$20/hour)	\$960	\$960	\$1,600
total Event costs	\$1,260	\$1,260	\$1,950
Clean Up			
Leftovers Haul Away	\$550	\$550	\$1,100
total Clean Up costs	\$550	\$550	\$1,100
Total Costs	\$2,860	\$4,060	\$7,550
Average Sale Revenue	\$2,000	\$3,700	\$9,300
Net Proceeds	-\$860	-\$360	\$1,750
Client Offer	discuss alternate options	\$0	\$1,000

WALK-THROUGH NOTES

Home Basics

Address:

Square Feet:

Bedrooms:

Bathrooms:

Describe any outbuildings:

Items

Describe quantity of items:

List any specialty collections:

Will personal items be removed from the property and/or is there a locked room where personal effects can be stored?

Appliances and fixtures available to sell:

Any other notes on items within home:

Logistics

Date home will be available for prep:

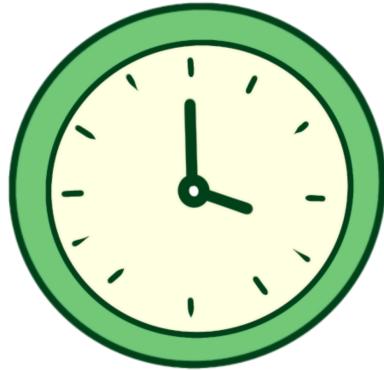
Ideal date for home to be cleared:

Describe the parking situation at this location:

Note any other safety hazards to be considered:

How will home be accessed by TU staff:

Trash pick-up day:



WHAT IS NEXT?

We will review our notes from your walk through and provide you our offer and our working timeline. If what we can provide will work with your situation, we will draw up an agreement and send you your preparation guidelines!

KEEP IN TOUCH

Missi: 530-200-7039

Aly: 530-200-7285

untoldestates@gmail.com